

FERNANDO ARCE

41 Arcadian Circle, Etobicoke,
M8W 2Z3, ON, Canada

647-784-6043
fernando.arce21@gmail.com

Summary

Independent journalist and editor working with non-profit sector and news organizations for over ten years. Investigations and analyses have focused on: 1) evolution of and challenges to Indigenous sovereignty in Canada and abroad; 2) role and effect of neoliberal policies at the international, regional and community levels; 3) struggles and successes of grassroots movements. Professional interviewer with great relationship-building skills and an extensive list of contacts. Professional editor with an acute eye/ear for detail. Comfortable working independently and with a team. Friendly and highly adaptable. Animal lover, novice camper and amateur drummer.

Highlights

- Experience filing FOI requests and searching through public documents and databases
- Proven record unearthing exclusive stories/interviews from diverse sources
- Able to cultivate long-lasting professional relationships
- Expert knowledge of Microsoft Office
- Experienced with CMS platforms (WordPress website maintenance)
- Intermediate experience with HTML coding, SEO best practices and Google Analytics
- Proficient with editing software including Photoshop, QuarkXPress and InDesign
- Extensive administrative and team-management/building skills

Relevant Work Experience

Team Lead

eDecree, Toronto, ON

Dec. 2018 - Present

- Responsible for outlining and maintaining production targets/morale among team members
- Principal liaison of two major accounts/clients
- Responsible for reviewing/editing transcripts for grammar, accuracy and formatting
- Responsible for releasing finalized documents, meeting multiple daily deadlines and targets

Writer, Editor/Board Member

The Media Co-op, Regina, SK

(Ongoing, volunteer)

- Produce features, analyses and news reports for a national audience
- Liaise with freelance writers and organizations
- Edit pieces for stylistic, grammatical and factual errors
- Keep organization's social media channels up to date and promote brand
- Helped create and update subscription and membership databases
- Additional Board responsibilities include organizing AGMs, filing tax documents and updating editorial policies as company evolves

Event Coordinator/Journalist

Smoke Signals Media, Toronto, ON

Dec. 2017 – May 2018

- Helped coordinate and organize first Indigenous Cannabis Cup in Tyendinaga
- Built and maintained positive business relationships with clients while advocating for company in event negotiations
- Discussed marketing goals and strategies with clients to maximize brand exposure
- Acted as liaison between editorial department and event vendors

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- Produced stories covering the economic impacts of the cannabis industry on Indigenous reserves across Ontario

Freelance Journalist (remote)

Ricochet Media, Montreal, QC

Feb. 2016 – Dec. 2017

- Pursued and developed stories independently and on assignment with a focus on housing, the environment and indigenous representation and self governance
- Applied understanding of public opinion, social media and traditional media use to create engaging and timely stories

Writer/Editor

teleSUR English, Quito, Ecuador

Oct. 2016 – March 2017

- As the only night-time writer/editor, I was solely responsible for researching, condensing, editing and publishing all breaking news, covering both national and international developments
- Stories were consistently ranked among the most read
- Promoted brand and stories in social media channels
- Managed competing daily deadlines with efficiency

Freelance Journalist

This Magazine, Toronto, ON

Aug. 2014 – Apr. 2016

- Remotely covered local and national politics as well as social justice issues from a progressive point of view

Freelance Journalist

Two Row Times, Hagersville (Six Nations), ON

June 2014 – June 2015

- Remotely wrote and edited stories covering issues affecting Indigenous communities across Turtle Island (Canada)
- Begun a weekly news recap series for the digital and print editions
- Wrote research-intensive features about international relations and human rights for the print and digital editions

Education

Master of Arts in Journalism

University of Western Ontario, London, ON

May 2013 - May 2014

Honours' Bachelor of Political Science

York University, Toronto, ON

Sept. 2006 - June 2010

Political Science (internship abroad)

Tecnológico de Monterrey, Monterrey, México

Jan. 2009 – Apr. 2009